



# The Informant

The official newsletter of:

*Women in the Wind® Ladies of Chrome & Leather Chapter*

Issue 207

August 2017



## Mark Your Calendars!

August 19  
Annual Pool Party & Election  
Trish & TJ's  
**NO MEETING AT FLO'S**

September 16  
Chapter Meeting & Ride  
Big Bear

June 7-10, 2018  
Ride California 2018  
Big Bear Lake

### Special items of interest:

- Look Back LOCAL
- Nominees for LOCAL Board
- Rooms available to book for RC 2018!

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## President's Message

Karen Scott



Hello my fellow sisters,

What the heck is with this crazy heat we have had ongoing since . . . Amazing Ride in March?? Not happy about the tough conditions for getting in a pleasurable ride. I guess we now know how the rest of the country feels in the dead of winter.

I am looking forward to seeing you all at the pool party hosted by Trish and TJ in Anaheim. So appreciate these ladies stepping up and opening their home to us again this year.

*(cont'd page 2)*

**President's Message (cont'd from page 1)**

Karen Scott

Don't forget to RSVP either to the FB post or the email I sent so we can have a good head count for our hostesses and the planning of the food. You can send \$10.00 to me or Patty or pay at the door. We will have our annual garage sale of your gently used motorcycle items so feel free to do some summer cleaning of your closet and bring them along. What you don't want, someone else may love! I know some of our ladies will be in Denver or some other grand destination at that time and they will truly be missed, but we wish them safe travels!

Results of our LOCAL election will be revealed at the pool party and I would like to thank Michelle and Dee once again for taking this on, contacting the members for nominations in order to have a Board that will work well for the next two years. Thank you for those that have served and will be transitioning off and also for those that are stepping up to either continue on or join the Board. We really need all of you to make this chapter run well, so please step up for events / jobs / tasks that may need all of your rich talent. I have been so pleasantly surprised at some things that members have taken on that no one knew they even were capable of. We are truly a village of some wonderful ladies that have so much to offer.

With that being said, Ride California needs all of us. I thank you for all of those that have volunteered to be on one or more committees and we will be digging into this in the next month. So far we have an event page created, hotel rooms available for booking and the video trailer up and running. That is a great start this early on. If you haven't signed up for a committee, please do so and know you are not too late. The committees will be announced soon so you can all start working together to get things rolling. As I said before, Vicki, Trish C. and I will oversee the committees as co-chairs and we are eager to work with you to start planning all the details of our event.

Prescott is a just a couple of months away so please consider getting your \$25.00 submitted very soon to Patty or me and after August to the new treasurer. This is going to be such a good time and we are so grateful to Michelle and her family for providing this fun riding trip for our chapter.

*Karen*

*Difficult roads can lead to beautiful destinations*

Let's go!

Mark your calendars!  
**June 8th-10th, 2018**

Hosted by:

WOMEN IN THE WIND®

**Ladies of Chrome & Leather Chapter**



**Big Bear Lake, California**



Stay tuned  
More details to follow...



304 DAYS

COUNTDOWN TO

# RIDE CALIFORNIA 2018

**RESERVE YOUR ROOM NOW!** The link to book rooms has been posted on the WITW page and you know they'll fill up fast!

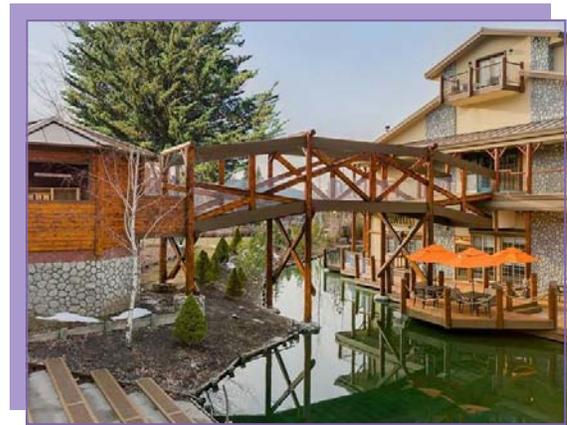
Book your room at The Lodge at Big Bear Lake by doing the following:

Go to the website:

[www.http//thelodgeatbigbearlake.com](http://thelodgeatbigbearlake.com)

or call 909-866-3121

Click on "Check availability"



Enter date of event (June 8-10, 2018) \*

Enter group code (LCL)

*\* Group rate will show under "Rate Details." We have secured special rates for Wednesday, Thursday and Sunday in case you want to come early and stay late. Same rate for one or two beds. No deposit necessary, but you will need a credit card to hold the reservation.*

Wed	June 6	\$ 89
Thurs	June 7	\$ 89
Fri	June 8	\$ 129
Sat	June 9	\$ 129
Sun	June 10	\$ 89

## PRESCOTT, Baby!!



Below are the members on the list for Prescott in October. If you have not yet paid your \$25, Karen Scott will be collecting at the pool party. You can give her either cash or a check made out to Dave Grossman (your host.)

Kim Airs  
 Shelley Beetler  
 Trish Carlson  
 Kim Church  
 Cynthia Davis  
 Twig Dickmann  
 Shirley Frantum  
 Vicki Goizueta  
 Lori McPherson  
 Dee Norman  
 Dev Palau  
 TJ Pillsbury  
 Gail Schrenk  
 Karen Scott  
 Cathie Siglow  
 Elin Thomas  
 Linda Trowbridge  
 Karin Whitehead  
 Mary Worth



**SATURDAY,  
 AUGUST 19**

**11:00 am to 3:00 pm**

**TRISH & TJ'S  
 HOUSE**

**\$10 at the door for  
 food / drinks. You  
 may pay at the door,  
 but you must RSVP  
 to Karen Scott by  
 August 12.**

## Road Captain Review

Gail Schrenk



Hello My Dear Sisters!!

Looking back at the last couple of years, I can only shake my head in complete wonder!! Being your Road Captain has been an adventure to say the very least!! There was a huge learning curve, but the experience was invaluable!!

We are a very diverse group and I would not have met a lot of you without LOCAL. For that, I am very grateful!! I've tried my best to fulfill the position of Road Captain. I appreciate all the support from everyone!

I've learned so very much; here are just a few things in no particular order:

- Attitude is key!! Keeping an upbeat and enthusiastic outlook is so important! This may be challenging at times, as personalities are bound to clash. If there is an issue – discuss it privately.
- Keep the safety of the group as a top priority. I'm always happy when everyone has arrived at the destination safe & sound. Nerves may be a little rattled, that's to be expected occasionally.
- Riding the steel horse is a journey with ups and downs. Cut yourself some slack!! We are all human and mistakes are bound to happen.
- LEARN THE TRICKS OF GOOGLE MAPS!!
- Pre-ride is so very important. Many of the roads are new to me, so riding the route is imperative. I hated making wrong turns in the beginning!! It drove me NUTS!! Now I'm all good! LOL!!
- Always do a head count after stops. This way no one is left behind. Sorry to those couple of people that I did that to!!

- Utilize the vast riding experience of our members!
- Check the weather for the cities along the route and the destination.
- RC is a typically a highly visible position in the chapter. Remember to represent the chapter in a good light.
- Be sure not to take off fast from a stop. This way riders at the back can catch up before we all move out.
- Monitor the group behind you. If separation occurs pull over if possible or the sweep can take over and lead the separated group to the destination.
- Do not make any sudden lane changes unless absolutely necessary as the entire group will likely not be able to comply.

I've mentioned many times in the past two years that trying to get the group moving (either to start the ride or after a stop) is like trying to herd cats. I say this is affection for my sisters in LOCAL!!

Take care Ladies!!





# Look Back L.O.C.A.L.



*SCENES FROM POOL PARTIES PAST - DON'T MISS THIS YEAR'S!*



## Safety Officer's Spiel

Vicki Goizueta



What does it mean to be kind? The Merriam-Webster dictionary app defines the word, when used an adjective, as being of a sympathetic or helpful nature. Common synonyms include “considerate” and “thoughtful.” This is not English 101, but rather a reflection on what I hope I accomplished as your Safety Officer.

Lately, I feel that kindness is lacking in our society. Things are done and said with little to no regard for others. We see countless YouTube videos of road rage incidents involving motorcycles and without laying fault with the driver or motorcyclist, it makes my stomach hurt. The role of Safety Officer, for me, was about more than the usual and customary stuff in the job description. My hope was to practice kindness by bringing a gentle, lead-by-example demeanor to the group in meetings, on the road, and at events. My hope was to practice kindness by representing what was positive about motorcycling, particularly women in motorcycling. My hope was to practice kindness by showing that what is often seen in YouTube videos is the exception and not the norm.

I had no expectation of serving in an officer capacity with the Ladies of Chrome and Leather, but I felt compelled to raise my hand and step in as the elected Safety Officer relinquished the title to attend to a few life changes. Sandy Wietecha was always a phone call, email, or text message away to help guide me through the transition and prevent me from pulling my hair out . . . figuratively speaking. Her belief in my ability to handle the role was instrumental. Thank you so much for the opportunity, Sandy!

I acquired so much from being in this role and it was absolutely the catalyst for me to break out of my comfort zone and try new things. I opened my mind to a different make of motorcycle and made a change. I experienced different learning and developmental opportunities (which I will continue to do). I was more mindful of the choices I made in gear. Cute is good, but cute AND functional is even better. I bonded and formed relationships with other LOCAL members. Some may not see it, but I truly am the shy, quiet type. It takes a moment for me to break out of my shell.

It's been fun and it was a privilege to serve as your Safety Officer. Cheers!

*Vicki*



# LOCAL Chapter Board 2017-2019 Nominees

Listed below are the nominees for LOCAL Chapter’s Board for the 2017-2019 term. Please read their bios in the following pages. When voting, you have the right to vote for anyone you want by writing in a name if it is not already on the ballot. However, the member you write in must have been a member for one year as of September 1st to qualify. Election results will be announced at the pool party.

Voting will take place via survey monkey this year. The link will be sent by email and also will be posted on our private facebook page. Voting begins Monday, August 7, and closes Sunday, August 13.

	KAREN SCOTT
	KIM AIRS SHELLEY BEETLER
	KARIN WHITEHEAD
	CATHIE SIGLOW
	VICKI GOIZUETA
	SANDY WIETecha

## Nominee for PRESIDENT Karen Scott



As you all know, I have been the President of LOCAL for the last two years. What an interesting, trying, enjoyable, challenging, growing and learning time it has been for me. I never would have considered doing this unless the ladies in this chapter that knew me best saw something in me that they thought might fit for the chapter. They saw it at the time and I certainly did not. I am not one to shy away from a challenge but needless to say, I had my doubts.

We have done quite a bit these last two years that I am proud of. We created a rich and diverse ride calendar, we did some good charity work in the community (Women's shelter and Christmas outreach), had several great safety events and best of all, rode together and shared our love of motorcycling with each of our LOCAL sisters. Those are not small things and I appreciate each and every one of you that I got to experience these events with.

As most of you know, I bring my leadership skills to LOCAL by way of my nursing career. I have managed and organized for many years. I have the ability to see what the next step needs to be, and I do not delay in getting things handled so we can move forward. Those are my strengths, and my weaknesses - well, they are many and I pray that you will have grace for me when I exhibit them.

My first years as a member of LOCAL, I had the privilege of getting to know all of you better as well as take a wild journey to not only learn to ride a motorcycle but improve dramatically under your care. For those that breathed life, confidence and joy into my riding experience, I am beyond grateful.

We have a big project ahead of us with Ride California 2018 and we will need all of us to pull this off in the grand style that is LOCAL's legacy. So let's do this together and have the time of our lives!!

**Nominee for VICE PRESIDENT  
Kim Airs**



You know me.  
 Riding since 1999, 200K+ miles and never been down.  
 Owned 7ish bikes and demo ride anything I can get my butt on.  
 Funny. Smart. A champion for Women Riders.  
 Honored as Sister of the Year by International WITW 2015. Wow!  
 Organize Santa Runs at Christmastime to give out toys to kids in the 'hood which turned into an article in the LA Times and then a segment on the Arsenio Hall show when I rode my motorcycle on the stage!  
 Member of LOCAL since 2008 - almost 10 years!  
 Adult industry professional for almost a quarter of a century: Owned my own store, writer and educator, proud industry all around representative.  
 Vice President of LOCAL for the last two years making me the official incumbent for the position (I just love that word - incumbent).  
 Vote for me because I love riding on the 60 twice a month - once during rush hour on the first Tuesday of the month for board meetings and for our wonderful rides every month.  
 I love us and would love to continue the work of LOCAL!

**Nominee for VICE PRESIDENT  
Shelley Beetler**



Hello to you all . . . As I am writing this, I am preparing to head out to the Summer International in Golden, Colorado and taking a few days before to explore the wonderful country that I am proud to say I live in. This will be my first long trip (10 days). I will also be pulling a trailer for the first time.

I have been a member of WITW LOCAL for 10 years. During that time, I have enjoyed the sisterhood of so many wonderful women. Over the course of my ten years, I have been an Assistant Road Captain and have had the pleasure of leading many rides including to Prescott, AZ. I have also been a sweep on many rides as well. I have now decided it is time to put on my big girl riding boots and run for Vice President.

Most of you know that my husband Scott and I are the proud owners of Play Toys Classic Cars. We are also the proud parents of two young men, Johnny and Bryan.

I bring my love of riding and experience with the many different types of riding styles I have done over the course of over 30 years. During the past 10 years, I have helped mentor several sisters in their attempts to better improve their riding skills and I loved every minute. Sharing what I have learned along the way gives me joy, and the more women we get on a bike the better.

I recently took two rider safety courses myself and was amazed that no matter how long you have been riding, you can always pick up new techniques. It's important that we members give back to the Chapter, and with that in mind, I have decided to run for Vice President. I will do my best to provide support to the President and help out in any way that is needed. I look forward to becoming your next Vice President.

**Nominee for SECRETARY**  
Karin Whitehead



I'm Karin, your Chapter Secretary. I'd like to thank you for the nomination. Since I have been a member of this wonderful chapter for over 10 years, I feel it is good to give back to the chapter and its membership. In the last two years, I have proudly served and have learned much about the chapter and the workings of the Board. This has given me a feeling of belonging and accomplishment. Among several high points in the last two years, the most rewarding was creating a certificate to go along with the 5, 10 and 15 year pins. Seeing the pride on everyone's faces was priceless.

The Secretary's responsibilities are pretty basic:

- Take minutes at both the monthly Board and Chapter meetings
- Type and submit Chapter minutes for the Newsletter every month
- Maintain an up to date roster of the current members (addresses and contact information)
- Maintain an up to date copy of the Chapter membership for use in calculating years of membership for use of handing out the 5, 10 and 15 year award pins

The secretary is also responsible for keeping files of chapter and national newsletters, chapter correspondence, forwarding emails to the membership as needed and keeping a copy of records for the officers of LOCAL and WITW International.

My years as a postal supervisor have helped to organize and work in productive groups. This chapter has changed my life by the camaraderie, friendship, adventures (including weekend and longer trips) and growing my riding skills every time I ride. Therefore I would consider it an honor to continue as Secretary of LOCAL. I will do my best to work hard for this Chapter.

**Nominee for TREASURER**  
Cathie Siglow



I am a retired School Psychologist and have been a member of WITW, LOCAL since December, 2004.

During that time I have held the LOCAL offices of Secretary/Treasurer (at one time these two offices were combined), Road Captain and Safety Officer. Currently I am the International Safety Officer for WITW, but that will end this month as I decided not to run for that office again. I have also been Secretary and then Treasurer for Chaparral Riders Club.

I am also the Secretary and Fundraiser Co-Coordinator for Redlands Citizen Volunteers, the Redlands Police Department, and 3<sup>rd</sup> Vice President of Assistance League of Redlands, overseeing our six philanthropies and the Assisten program. I belong to Redlands Area Panhellenic Association and Gold Wing Riders Association but hold no offices now in those organizations. I keep busy!

During my 13 years as a member of LOCAL I feel that I have made a contribution to the Chapter and to the WITW International organization by being an officer and encouraging women of all abilities to ride safely, improve in skills and enjoy different types of rides.

I am running for Treasurer to continue to support LOCAL and WITW and to provide a friendly, encouraging, and safe opportunity for women of all backgrounds and riding skills to join together for fun and motorcycle riding.

As Treasurer, I would like to see LOCAL continue to encourage motorcycle education and support of women-oriented philanthropies.

**Nominee for ROAD CAPTAIN**  
Vicki Goizueta



Just when you thought you'd seen the last of me, here I am throwing my name in the hat for the role of Road Captain.

I've been with the Ladies of Chrome and Leather for three years, and I've been riding for the same length of time. It's crazy how it feels like I've been riding forever. When something new simply feels right, you know it's the real deal and meant to be.

I grew up a military brat so I think I have an inherent sense of wanderlust. Unfortunately, my wanderlust doesn't include the thrill of just going to see where the road takes me. My comfort zone is going somewhere familiar or traveling with others for whom the destination is familiar. I'm determined to find the adventurous wanderer in me who just gets on a bike and travels solo, and I think the role of Road Captain is just the ticket.

I'd also like the opportunity to be adventurous with all of you . . . my fellow goddesses of LOCAL. While I've lived in California for over 30 years, there is still sooooo much unexplored area for me to uncover. What may be new to me is probably old hat to many of you who are more experienced riders and/or outdoor adventure types. I'm eager to see what's out there and guide us there.

If given the opportunity to serve in this role, I undoubtedly will reach out to some of you for ideas, hints, tips, tricks, and shortcuts.

**Nominee for SAFETY OFFICER**  
Sandy Wietecha



I have been riding for about 20 years out of the past 40 (two 10-year periods at either end of a 20-year break).

I joined LOCAL in 2009 and within the year had become one of Cathie's Assistant Safety Officers. One of first impressions I had about LOCAL (and one of the things I liked) was the emphasis on safety and education, and I quickly recognized Cathie as someone who was focused on **LEARNING SOMETHING** every time she got on her bike. So at meetings and at lunch, ride stops, pre-rides, etc., I listened and asked her a lot of questions. (Basically I just stalked her.) I was Asst. SO for three years, followed by two years as Road Captain. After that I was Safety Officer for about a year until I moved out to the desert. I do still live out there, but I discovered that much of the time I spent as SO before was doing research and writing safety articles, arranging safety events such as our Emergency Braking class in 2016, and the safe mileage contest of course, and all of those can be done at a distance! However, I do plan to ride with the Chapter as often as I can and help lead or sweep if needed.

I ride a 2014 H-D Softail Slim and have attended Streetmasters and also Riders Edge (Harley's Skilled Riders Course). One of the things I hope we can do in the next couple of years is provide more opportunities for learning, whether it be with professional instructors or just doing it ourselves, taking the advantage of the knowledge and skills we already have within LOCAL. Smaller bites, but more of them, to complement the day-long events.

Looking for YOUR ideas!

## “WHAT YOU MISSED”

### CHAPTER MEETING SATURDAY, JULY 15

MEMBERS ATTENDING: 20  
GUESTS: 1 (Cassandra - rides a BMW 1200)  
# RIDING: 7

#### NEWS & ANNOUNCEMENTS:

- Pool party will be at Trish and TJ's house on August 19. Cost is \$10 per member. You can pay at the door but RSVP to Karen Scott by Saturday, August 12.
- Dates for Ride California 2018 have been changed to June 8-10, 2018.
- Committee signups for Ride CA 2018 were distributed. If you were not at the meeting, you will be contacted to see which committee(s) you want to serve on. Hopefully committees will be firmed up by the time of the pool party so we can begin planning.
- Voting for the new LOCAL Officers will be done via survey monkey. Dee will send out the link before voting opens on August 7. Results will be announced at the pool party.
- If you're on the list for Prescott, bring your \$25 fee to the pool party.
- Ride today is to Crestline via Silverwood Lake with lunch at Hortencia's.

### upcoming birthdays

debbie	aug 3
twig	aug 10
cathie	aug 18
karin w.	aug 25
tj	aug 31

Ladies of Chrome and Leather Chapter (L.O.C.A.L.) is the Riverside, California area chapter of Women in the Wind (WITW), an international organization for women motorcyclists. WITW was founded in Toledo, Ohio in 1979 and has grown to over 100 chapters with members in the USA, Canada, UK, and Portugal. L.O.C.A.L. Chapter was founded in 1999 by Dee Norman and currently has over 40 members.

**Our Purpose Is To:**

- **Unite women motorcyclists with friends of common interest**
- **Promote a positive image to the public of women on motorcycles**
- **Help educate our members on motorcycle safety and maintenance**

<http://www.ladiesofchromeandleather.com/>

We're on Facebook!

<https://www.facebook.com/groups/WomeninthewindLOCALChapter/>

Contact us:

[WITWLOCAL@gmail.com](mailto:WITWLOCAL@gmail.com)

 **LAST LOOK**

**DON'T FORGET  
TO VOTE!!**

**PRESIDENT:**  
*Karen Scott*

**VICE PRESIDENT:**  
*Kim Airs*

**SECRETARY:**  
*Karin Whitehead*

**TREASURER:**  
*Patty Zagata*

**ROAD CAPTAIN:**  
*Gail Schrenk*

**ASST. ROAD CAPTAIN:**  
*Cathie Siglow*

**SAFETY OFFICER:**  
*Vicki Goizueta*

**NEWSLETTER EDITOR:**  
*Sandy Wietecha*

**WEBMISTRESS:**  
*Dee Norman*

**L.O.C.A.L. FOUNDER:**  
*Dee Norman*